



**LOYOLA COLLEGE (Autonomous)**  
**DDU KAUSHAL KENDRA**  
**Guest Lecture on CONSTRUCTIVE JOURNALISM**  
VENUE: Digital Journalism Lab, Loyola College, Chennai  
Resource Person: Mr. Susi Thirugnanam

Date: 27<sup>th</sup> February, 2016

Time: 10:00 A.M

**Mr. Susi Thirugnanam**, an eminent personality in the field of journalism was invited to deliver a lecture to students of digital journalism on the theme of “**Constructive Journalism**”.



With a brief introduction to Constructive journalism, Mr. **Thirugnanam** began explaining it as an emerging domain within journalism and highlighted the fast growing wave to promote it worldwide. Mr. **Thirugnanam** vividly explained to students what constructive journalism entailed and its high necessity in this modern era of sensationalism. He went on to explain that constructive journalism, instead of solely reporting on conflicts and problems, aims mainly to present a comprehensive portrayal of real issues at hand, aims to expose core causes of

problems and report on emerging ideas and developments to move society towards more impartial and sustainable paths.

He informed students that the subject is slowly getting grounded within the present academia and involves communication (digital/print) that is primarily based on reporting positive and solution focused news, rather than revolving around negative and conflict based information to the general public. Students keenly paid attention to Mr. **Thirugnanam** as he expressed how change is possible in society and that every member in a society plays a vital role to foster it.

Mr. **Thirugnanam** insisted that every journalist should strive to strengthen the ethics of journalism by avoiding distortion of information to provide sensational news and explained that reading unhappy news everyday in the front page will make the reader passive and helpless. Towards the end of the session, Mr. **Thirugnanam** shared real and motivational stories and examples to inspire students to become ethical journalists conveying only positive and objective news.