

## **Guest Lecture On Project Planning By Mr. Rajeev Prasad**

Second year Masters Digital Journalism students had an interactive Guest Lecture session with Mr. Rajeev Prasad, well known Movie Director on 25th June 2019 on about Project Planning.

The aim of the guest lecture was to prepare students better for the final submission of Video Production - II. In his lecture, Mr.Rajeev Prasad started with explaining Pre-production, Production and Post-production processes for Ad Films, Short Films and Feature Films. He individually interacted with all the students concept and gave suggestions and improvements. Students felt the Guest Lecture session was very useful as they got individual attention.

**Ranjeetha Devi, Student, 18PDJ writes on the learnings from the Guest Lecture:**

- Video Production Process – Pre-production, Production and Post Production.
- Working on Ad film, Documentary feature, and Short Film and the key differences between the three films.
- Elements of Ad Film, Short Film and Documentary.
- Shaping project concepts of students.
- Very informative, helpful and immensely motivational.



**Mr.Rajeev Prasad at the guest lecture.**