

LOYOLA COLLEGE, CHENNAI – 600 034

Department of Commerce

Ph.D Public Viva-Voce Examination

In accordance with the Ph.D regulations 10.5 of University of Madras, a public viva-voce examination will be held as scheduled below:

Name of the Candidate - Ms. S. Maria Selvi
Title of the thesis - "The Impact of E-Marketing on the Buying Behaviour of Consumer with reference to selected products in Chennai"
Date - April 15th, 2019(Monday)
Time - 11.00 am
Venue - Y.D Hall [Chemistry Block]

External Examiner: Dr. J. Jayakumar, Head and Associate Professor, Department of Commerce, Ambedkar Arts College, Chennai 600 039

Professors, Research scholars and Academicians who are interested in this area are cordially invited to attend the public viva-voce examination. A copy of the thesis is available in the Department of Commerce, Loyola College, for reference.

Ph.D Regulations (University of Madras)

A candidate whose thesis has been recommended for the award of the degree by the Board of Examiners who valued the thesis shall submit himself/herself to a public viva-voce examination by the supervisor and one external examiner appointed by the Vice Chancellor. The Indian examiner, who valued the thesis, shall, as far as possible be appointed as external examiner to conduct the public viva-voce examination for the candidate. Members of the department in the subject concerned where the candidate conducted research and outside specialists, if any, may participate in the public viva-voce examination. The supervisor shall convey to the university the result of the public viva-voce examination duly endorsed by the external examiner, together with the list of participants in the examination with their signature, designation and address. A candidate who is also successful at the public viva-voce examination shall be declared to have qualified for the Ph.D degree by the Syndicate.



Dr. A. Marcus
Supervisor



Dr. T. Joseph
HOD



Dr. S. Vincent
Dean of Research



Rev. Fr. Andrew
Principal

Dr. A. MARCUS, M.Com., M.Phil., Ph.D.,
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