I. Answer ALL of the following questions: (9x10=90)

1. Explain the theory of communication.
2. Why is audience psychology necessary for the speaker?
3. Why should a speaker study body language of the audience? Give seven examples of body language in communication.
4. Write a speech on the following topic: ‘The greatest threat to the 21st century is International terrorism’.
5. What are the guidelines for an effective group discussion?
6. Why are listening skills important in communication?
7. Point out the differences between Job Interview and Telephone Interview.
8. Why is career guidance important for college students?
9. How can one develop the Power Thrust in communication?

II. Fill in the blanks with appropriate words from the options given within brackets: (10x1=10)

I. Are you ___ European or ___ Indian? (a, an, the)
II. Jesus preached on ___ hillside near ___ Sea of Galilee. (a, an, the)
III. Where ___ you want me to put the table? (do, does)
IV. When I reached home my brother _____ the Internet. (browsing, was browsing, will browse)
V. _____ you like to have another cup of tea? (should, would, could)
VI. His next birthday will be ___ a Sunday. (in, on, at)
VII. I have been working here ___ five years. (from, for, of)
VIII. What is that book ___? Is it interesting? (with, about, from)
IX. Let us wait here ___ the rain stops. (when, until, unless)
X. Neither Jagan nor his brother ____ at the birthday party last night. (are, were, was)